



**Announcement of a Press Conference
of the 16th EU-Japan Business Round Table
on 9 April at 12:30 at the Imperial Hotel Tokyo
Tokyo, 1 April 2014**

The EU-Japan Business Round Table (BRT), a forum of around 50 European and Japanese business leaders, will hold its 16th Annual Meeting in Tokyo on 8 & 9 April 2014, co-chaired by Messrs Fabrice Brégier (President & CEO of Airbus S.A.S.) and Hiromasa Yonekura (Chairman & CEO of Sumitomo Chemical Co., Ltd.).

Under the theme of “EU-Japan Cooperation – New Opportunities for Global Growth”, the annual meeting will discuss the ongoing negotiations of the EU-Japan Free Trade Agreement (FTA)/Economic Partnership Agreement (EPA), new industrial revolution toward sustainability, and major business themes for the EU and Japan in the post FTA/EPA. The results of the meeting will be put together as Joint Recommendations, which will be delivered to the EU and Japanese government leaders.

A press conference will be held immediately after the meeting, from 12:30 to 13:00, Wednesday, 9 April 2014, in Room “Tsuru” on the 3rd floor of the Imperial Hotel Tokyo.

The co-chairs will participate in the conference.

***The meeting is NOT open to the press.**

Main themes of the 16th BRT Programme

- EU-Japan FTA/EPA
- The New Industrial Revolution and the Quest for Sustainability – Green technologies, green energy and climate change
- Important Business Themes for the EU and Japan in the post FTA/EPA, and the future role for the BRT

For Registration, Inquiries and Contacts

The press conference will be held in English and Japanese. To be accredited, journalists and photographers are requested to register with the attached registration form by 15:00, Friday, 4 April 2014.

EU-Japan Centre for Industrial Cooperation (BRT Secretariat)

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Background

The EU-Japan Business Round Table was created in 1999 to review the factors affecting all aspects of EU-Japan business relations. Its members are senior executives from around 50 leading European and Japanese companies. Its main objective is to submit policy recommendations to Japanese and European authorities in order to develop trade and investment between the EU and Japan, and to encourage industrial cooperation on issues of common interest, such as innovation, energy, or industrial standards.

www.eu-japan-brt.eu

Registration

- Event: **Press Conference of the 16th EU-Japan Business Round Table**
- Date & Time: **9 April 2014, 12:30 – 13:00**
- Place: **Room “Tsuru,” 3F at the Imperial Hotel Tokyo**
(1-1, Uchisaiwai-cho 1-chome, Chiyoda-ku, Tokyo 100-8558, Japan)

****Please register by 15:00, Friday, 4 April 2014****

Fill in and send this form by fax to **EU-Japan Centre for Industrial Cooperation (FAX: 03-6408-0283)**
or email your name, affiliation, position, email address and telephone and fax numbers to:
etsuko.honzawa@eu-japan.gr.jp; sam.claydon@eu-japan.gr.jp

Name	
Company	
Section	Position
Phone	Fax
Email	